

M A R K J O H N S O N
THE GREEN BERET MOTIVATOR

**IGNITE YOUR ORGANIZATION'S
TEAMWORK ✦ LEADERSHIP ✦ MOTIVATION**



MARK JOHNSON

THE GREEN BERET MOTIVATOR

Decorated Green Beret • International Speaker • Author • Coach • Consultant • Mentor

Much more than what you will ever see in a Hollywood movie – he is Real Life!

Mark helps hundreds of organizations and thousands each year improve their efficiency, teamwork, management and leadership skills through his dynamic presentations. Mark's flexibility enables his success with such diverse groups as Fortune 500 companies, government agencies and academic institutions ranging from prestigious universities to high schools. **Mark's presentations change lives!**

A genuine American hero, his fascinating and scintillating accomplishments of 21 years spent as a Green Beret and Special Forces officer inspire audiences worldwide. His energy is infectious as he details death-defying feats of courage and survival. A real-life combination of James Bond and Rambo, he has commanded specially-trained and educated teams that our nation selected for the most dangerous and hazardous missions. He conducted sensitive and classified operations in more than fifty-five countries throughout Africa, Asia, the Middle East, and Europe. Highly decorated, included among his more than 25 awards is the **Bronze Star, earned for his heroic leadership during the Gulf War.** He has inspired those in his care to fearlessly excel despite enormous odds. He provides a plan and formula for success to overcome adversity and achieve excellence. Mark inspires community involvement, servitude, and devotion to hard work. One of America's brightest stars on the speaking circuit, Mark's dynamic and incredible passion is second to none.

Over 200 Green Beret Missions in 50+ Nations!

TIME DISCIPLINE • BODY LANGUAGE • SPECIAL OPERATIONS LEADERSHIP TACTICS
MENTAL DISCIPLINE • RAPID REASONING • UNCONVENTIONAL TEAMWORK
STRATEGIC PLANNING • RECORD-SMASHING RECRUITING

"Mark is one of those rare people who **makes a difference** in others' lives. Not only a dynamic and inspirational speaker, he is a genuinely caring and sincere person. Fantastic! I've been planning meetings for more than a decade and have never witnessed the group jumping to its collective feet for a long standing ovation as quickly as they did for Mark. **He made such a positive impression on all of us.** Easily a '10' on a 1-10 scale!"

– Barb Magister: Strategic Employee Benefits Specialists, Milwaukee



**DRAMATICALLY IMPROVES PERFORMANCE
IN PERSONAL & PROFESSIONAL LIVES**

**INCREDIBLE STORIES OF SURVIVAL
HEART-POUNDING ADVENTURE**

"Very few speakers can **change someone's life**, but Mark has had an **enormous effect** on us. He has had **the most lasting impression of any speaker I have seen in 20 years**. I found fascinating how he created and built motivated, high-achieving teams by applying principles of leadership that **translated directly to my organization**. He helped me instill motivation in my staff to have them understand that we can do so much more than we think simply by putting our minds to it! **Clear, understandable and practical.**"

– John Araujo: Northwestern Mutual Financial Network, Chicago

MOST REQUESTED TOPICS

How To Get Anyone To Follow You Anywhere (Mark's Most Popular Keynote Presentation)

Learn the essentials of what it takes to be an exceptional leader. Take away proven methods and insights which will allow you to lead your employees to greater success. Mark provides his personal formula for improving and developing confidence and leadership skills in order to have a greater impact on those that you lead. This keynote is sure to energize your audience and give them the tools necessary to become a more effective leader. (Motivational keynote, 60, 90 min. or 3 hours)

Green Beret Secrets Of Team Building

Gain the understanding of teamwork that is essential in today's workplace. Learn how to transform individual workers into a bona-fide and effective team, including how to develop trust, nurture team identity and commitment, and make your team more cost-effective. Mark will reveal how he organized, educated, and operated his Green Beret teams successfully in many of the world's most dangerous locations, providing valuable insight that audience members will use to enable their own success.

(Leadership/Motivational keynote, 60 or 90 min.)

We Are Champions—Feel Good About It!

This is an uplifting message of pride and patriotism. Enrich your own life and those of your fellow workers by remaining positive and thankful each day. Learn useful tips to perform in your daily lives to better appreciate the blessings that we enjoy. The perfect presentation to honor public and military service, volunteerism, educators, and non-profit organizations. (Patriotic keynote, 30 or 60 min.)

Lessons In Leadership: Straight Talk From A Green Beret

Learn a detailed, easy-to-understand plan of action to elevate yourself from being a good leader to a great one. Learn valuable lessons on how to effectively lead your people through all adversity presented and with a greater commitment from all. Mark translates the leadership lessons he gained from being a Green Beret leader directly to how audience members can improve and excel as leaders in their daily lives.

(Leadership keynote, 60, 90 min. or 3 hours)

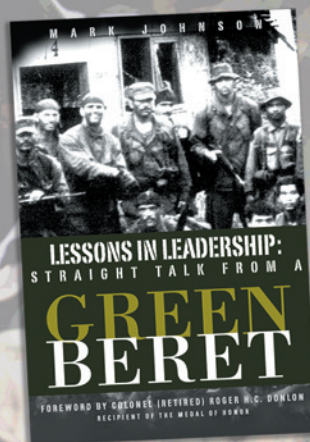
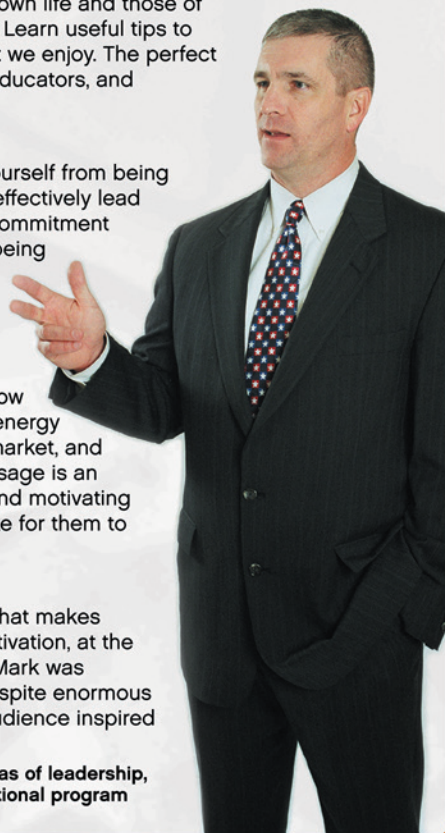
Capture Your Energy - Transform Your Life!

This is the ideal presentation for students. Gain the insights on how to transfer your current state of mental, emotional, and physical energy into an enriched career and profession. Learn how to motivate, market, and prepare yourself to better compete for your dream job. This message is an absolute hit for college and high school students, empowering and motivating them to enrich their lives with an understanding of what it will take for them to realize their potential. (Inspirational keynote, 30 or 60 min.)

Motivate From The Heart - Make The Impossible Possible

Learn valuable techniques to assist you effectively understand what makes people go the extra distance. Learn how to utilize the proper motivation, at the right time, in the correct manner, to achieve remarkable results. Mark was successful in motivating people in his care to fearlessly excel despite enormous odds. He will reveal his key motivational tips that will leave the audience inspired to action. (Motivational keynote, 30 or 60 min.)

Mark also offers a variety of dynamic seminar presentations in the areas of leadership, team building, strategic planning, recruiting, motivation, and an exceptional program designed specifically for new leaders and supervisors.



AWARD WINNING AUTHOR

Mark has authored the award-winning books *Lessons in Leadership: Straight Talk from a Green Beret* and *How To Get Anyone To Follow You Anywhere: Green Beret Secrets to Leadership & Team Building*.





M A R K J O H N S O N

ENHANCE YOUR ORGANIZATION TODAY!

Mark spent 21 years as a Green Beret officer, earning the Bronze Star for heroic leadership in combat. He inspired those in his care to fearlessly excel despite enormous odds. His programs MOTIVATE PEOPLE TO ACTION and provide a **plan and formula** to **overcome all adversity** and achieve **extraordinary results**.

Mark is ready to share his knowledge and secrets for success with your employees or attendees.

TOP 3 REASONS TO HIRE MARK:

- 1)) Unquestioned credibility and experience. Proven leadership, team building methods and techniques that work. Tested in dangerous and incredible life-or-death situations in over 50 nations! He commands respect.**
- 2)) Excitement/Energy/Passion. As proven by his national record, Mark's methods of motivation are second-to-none. These programs are packed with passion and an energy level that leaves attendees with a renewed vigor, dedication and commitment to excellence.**
- 3)) Engaging and humorous...clients and audiences appreciate his engaging, real world work and life examples. Fascinating and charismatic!**

PARTIAL LIST OF SATISFIED CLIENTS:

American Express • Bank Of America • Borders • Coldwell Banker • Exxon • Jostens Printers
NATO • Northrop Grumman • Northwestern Mutual • Prudential • Trendwest Resorts
Wal-Mart • West Coast Quartz • American Society of Training & Development
Huck Boyd National Institute for Rural Development • U.S. Department of Agriculture

CAN YOU AFFORD NOT TO? CONTACT US TODAY.



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