



# Mark Johnson

*“Mark Johnson symbolizes what leadership is all about. His self-confidence and pride in being a leader shine through when he talks. People listen because he delivers his message emphatically, excitedly and with sincere fervor and genuine concern.”*

- Colonel Roger H. C. Donlon, Medal of Honor  
United States Army (Retired)

His keynote address and book **“How to Get Anyone to Follow You Anywhere”** is filled with secrets and tips on motivation and how to get the best from yourself, your employees and your company. Mark has developed a simple formula that any leader can follow, understand, utilize and place into everyday practice. It’s called **“C.E. x 3,”** and when applied as a guide, results in the successful understanding of the responsibilities and power of positive and respected leadership.

## What Leaders Are Saying About Mark “The Spark”...

**“...the best we’ve EVER had... left us with a wealth of knowledge.”** -Kelli A. Finale: Pres., Peninsula Floors, San José, CA

**“I highly recommend Mark Johnson... he has the unique ability to channel his excitement, enthusiasm, and vast experience into thrilling, motivational, and inspirational speeches. He is highly sought out... established instant rapport with his audience... I know you will be as impressed with him as I am!”**

-Dr. Tom W. Bryant: President, Pittsburg State University, Kansas

**“I could have listened to him for hours! He enthused and inspired me and gave me confidence to tackle difficult situations. Dynamic and full of personality!”**

-Sarah Haugham: National Trust Company, Birmingham, England U.K.

**“Truly awesome speaker... fantastic... incredible energy... he lit our fires!”**

-Dan Roberts; Network Operations Manager, S.R.T., Inc., Minot, ND

## Specializing in Keynote Presentations in Leadership and Team Building Training.

- \* A Dynamic and Charismatic Motivator \* Bronze Star Recipient
- \* 20-year Green Beret Officer \* Credibility and Conviction
- \* Has “Woood” Audiences Worldwide!



# **A Presentation Tailored To Every Audience!**

**Mark specializes in the areas of Leadership, Motivation, Patriotism, Team Building and Training for ALL levels of supervision. Your audience will learn to transform individuals into a unified team to attain greater success while overcoming adversity and improving efficiency.**

## **HOW TO GET ANYONE TO FOLLOW YOU ANYWHERE**

This presentation dissects the ESSENCE of LEADERSHIP and is summarized into a simple formula that any LEADER can follow, and more importantly, understand, utilize, and put into every-day practice. It is called simply... "C.E. X 3." Each "letter" is embellished with SUCCESS STORIES and unique EXPERIENCES, GAINED in over TWENTY YEARS as a GREEN BERET OFFICER, and from OVERCOMING ADVERSITY seemingly unimaginable! This presentation will INSPIRE you to embrace the RESPONSIBILITIES of LEADERSHIP and assist in building SELF-ESTEEM in your people.

## **THE EXCEPTIONAL LEADER**

The American baseball legend Jackie Robinson was quoted as saying that "the value of your own life is judged by how significant an impact you have had on others!" As LEADERS, we have that INFLUENCE on the people who work under our supervision. This presentation will not only INSPIRE your staff and give them FAITH in themselves and each other, it will deliver actual how-to tips on subjects such as organizing and evaluating your personnel effectively, how to manage and conduct MEETINGS that are an organized and SUCCESSFUL EVENT, How to hire the correct person who fits that particular position, Facilitation skills, Building a positive work environment, how to MOTIVATE your employees, overcome ADVERSITY, and other topics involved in being "The Exceptional Leader!"

## **GREEN BERET SECRETS OF TEAM BUILDING**

There is simply NOTHING like this powerfully connecting presentation of TEAM BUILDING and TEAM LEADING! The audience will be gripped to their chairs as they hear of life-and-death situations encountered in remote and quite primitive areas of the world, as well as GREEN BERET COMBAT operations during the Gulf War, Somalia, and other trouble-spots. Learn how effective TEAMS saved human lives, and how you, utilizing similar methods, can TRANSFORM your TEAM to GREATER RESPONSIBILITIES and GREATER REWARDS!

## **WE ARE CHAMPIONS; "FEEL GOOD ABOUT IT!"**

A dynamic presentation of PATRIOTISM. There is simply nothing like this powerfully delivered and moving TRIBUTE to the great strength of this nation ...its people. This is an action-packed and moving address which leaves the audience feeling not only GOOD about THEMSELVES, but PROUD to be an IMPORTANT piece of the bigger picture of making this nation the undeniable WORLD LEADER. This keynote is an absolute 5-STAR HIT with BUSINESS corporations, VETERAN'S Groups, MILITARY organizations, and NEWLY-FORMED businesses. The audience is left INSPIRED and INVIGORATED. Examples from real-world struggles in overcoming ADVERSITY are highlighted.

## **"CAPTURE YOUR ENERGY.....TRANSFORM YOUR LIFE!"**

A presentation designed specifically for COLLEGE/UNIVERSITY STUDENTS. Particularly popular with Student-ATHLETES and Student-LEADERS. Learn to TRANSFORM your current energy-level into future \$\$\$\$ and a SUCCESSFUL CAREER. Focus on ENERGY and STRENGTHS and relate that directly to your future. Each Student will be INSPIRED and MOTIVATED to be a CONTRIBUTOR and a PRODUCER in the 21st Century. Numerous practical examples are utilized to provide POSITIVE reinforcing of the challenges of being a SUCCESSFUL LEADER!

## **FEEL THE EXCITEMENT!**

A specific presentation for HIGH SCHOOL and MIDDLE SCHOOL/JR. HIGH SCHOOL students. Excitement comes from within.. and stems from internal and external PRIDE... which comes from your own SELF-ESTEEM, which is founded in HARD WORK. Focus is on DEDICATION to yourself, your school, your TEAM; the sense of DUTY, and how each student can "FIT IN" and EXCEL in LIFE. How and Why the student's DETERMINATION and LOYALTY are an important part of CHARACTER and can translate directly into future SUCCESS.



**Mark's greatest skill is his innate ability to lead and supervise people. He has done this throughout his life including combat and times of adversity. "The Spark" gives of himself on every speaking and training event!**